

THE 4TH ANNUAL
UNCLE WILLIE K
BBO BLUESFEST ★ 2016
JANUARY 9TH 2016 ★ MAUI





Uncle Willie K's BBQ Blues Fest

Hawaii's only blues festival truly rooted in the Blues. A family style festival attracting some of the World's top musical talents. This yearly festival has become a destination event for Hawai'i attracting visitors from around the world. Last Year's event grew over 300% in attendance and garnered National interest from Rolling Stone, Billboard Magazine and the Hollywood reporter.

WHERE: Maui, Hawai'i

VENUE: War Memorial Special Event Field

WHEN: January 9th, 2016

ATTENDANCE: 4,000-5,000 people

Mission Statement



To provide a world-class blues festival in the state of Hawai'i that showcases local, regional, national and international talent.

To use sustainable strategies in an effort to be as green as possible.

To raise funds and awareness for local non-profits as well as boost economy for our local families and communities.

Music is the bridge to Hawai'i!



photo: ©2014 Sean Michael Hower



Uncle Willie K

Widely considered to be the founder of contemporary Hawaiian music, Willie Kahaiali'i is the son of renowned musician Manu Kahaiali'i, and considers himself to be, first and foremost, a blues guitarist. "I stand next to royalty here!" Aerosmith's Steven Tyler exclaims of Willie K at the first Annual Uncle Willie K BBQ Bluesfest. A living legend in Hawaii, Uncle Willie K continues to push the musical envelope with his diverse range of musical talents.

Not including the past Bluesfest performers, Willie K has performed with Prince, Carlos Santana, Willie Nelson to name a few and counts President Barack Obama as one of his fans.

"he is the greatest unknown talent I know of"
—Paul McCartney

"Willie K is one funky mother f#@er"
—Prince

"I remember going to see Willie in the 1980s,
and he blew my mind."
—Mick Fleetwood



Past Bluesfest Performers

SPECIAL GUESTS:

Billy F Gibbons
Steven Tyler
Taj Mahal
Mick Fleetwood
Pat Simmons
Robert Belfour
Elvin Bishop
Angela Strehli
Nick I Hernandez

LOCAL TALENT:

Deborah Vial Band
Tom Conway Band
Bobby Ingram Band
Mike Carroll Band
Kings of Spade
RJ Kaneau II
Lehua Kalima
Yoza

Local performers
Deborah Vial and Yoza

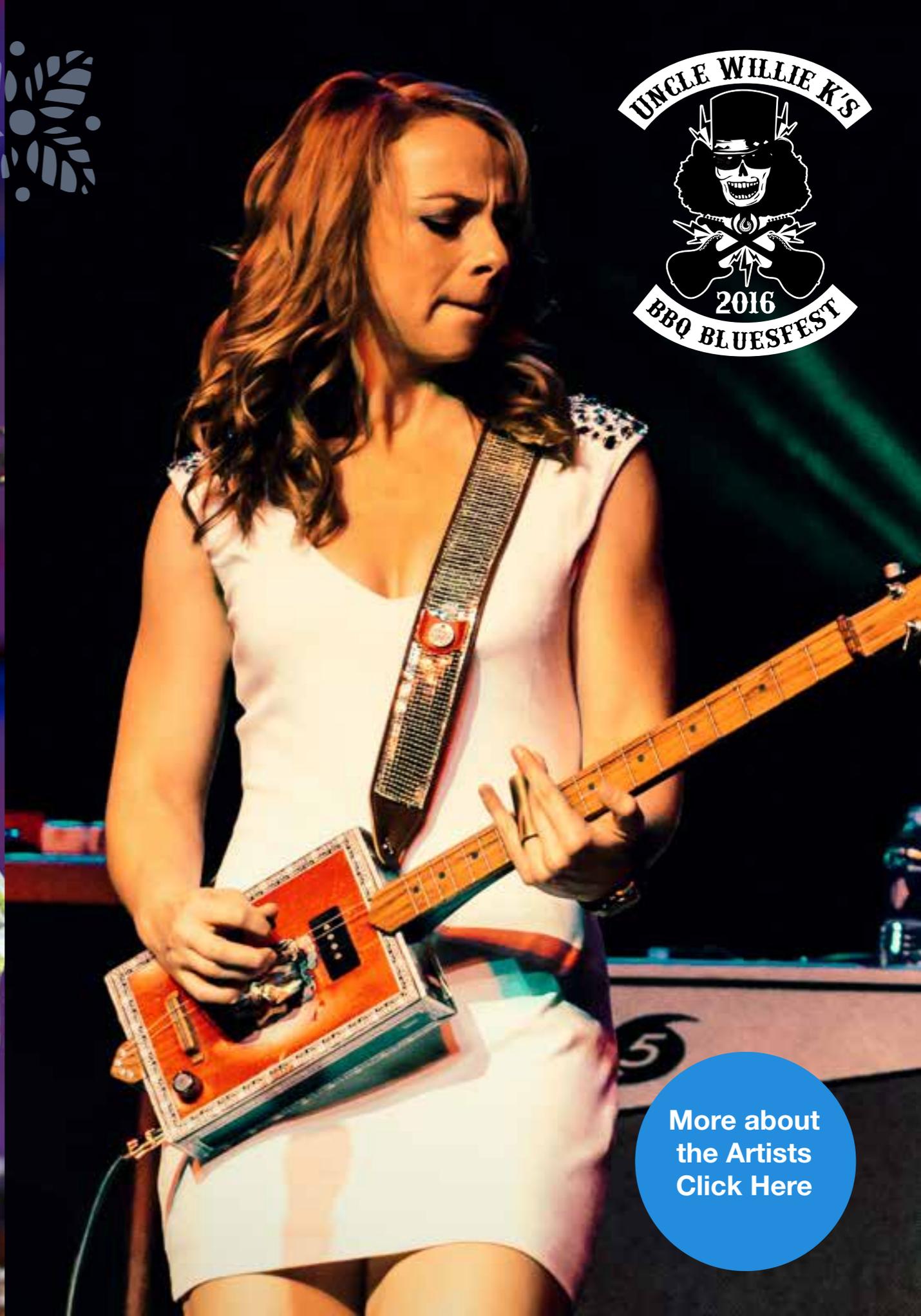
2016 Headliners



We are excited to welcome back legendary bluesman Taj Mahal and also newcomer Samantha Fish. Samantha hails from Kansa City and her album is currently the #1 Blues album on the billboard charts.

05

© 2015 SEAN MICHAEL HOWER



[More about the Artists Click Here](#)



Show Producers



WILLIAM KAHAIALI'I
Visionary

DEBBIE KAHAIALI'I
Production Manager

DOREEN KAHAIALI'I
Production Assistant

LYN ALPURO
Business Affairs Assistant

ALETA LEE
Non-Profit Liaison & Event Consultant

JESSICA NAKASONE-KOKI
Maui County Liaison, Sponsor Representative

KEITH LANGLOIS
Lighting Director

JESSE ALPURO
Sound Engineer

SCOTT JOHNSON
Marketing Manager & Digital Media

RICK BARNES
Stage Manager

KAU'I KAHAIALI'I
Event Arena Coordinator



Past Partners

Alaska Airlines
Oceanic Cable
Anheuser-Busch
Royal Lahaina Resort
Migrant Maui
Maui Jim Sunglasses
Mana'o Hana Hou Radio 91.7FM
KITV 4
K-ROCK 97.3
95.1 KAOI FM
KONI 104.7

Maui Tribe Productions
Epic Lighting LLC
Polyphonic Industries LLC
All Pure Media LLC



photo: ©2014 Sean Michael Hower



07



Billy F Gibbons
and his Buck Owens Guitar



The Legend Taj Mahal

2016 Beneficiaries



National **Kidney** Foundation™
of Hawaii

National Kidney Foundation of Hawaii

The mission of the National Kidney Foundation of Hawaii, a major voluntary health organization, is to prevent kidney and urinary tract diseases, to improve the health and well-being of individuals and families affected by these diseases, and to increase the availability of all organs and tissue for transplantation in Hawaii.



The Uncle Willie K BBQ Bluesfest donated over \$12,000 to the three beneficiaries last year

Interactive Media

Click on the links for videos from the 2015 Bluesfest Concert film

more information at:
www.WillieKBluesfest.com



Steven Tyler - Oh Well



Taj Mahal - Queen Bee

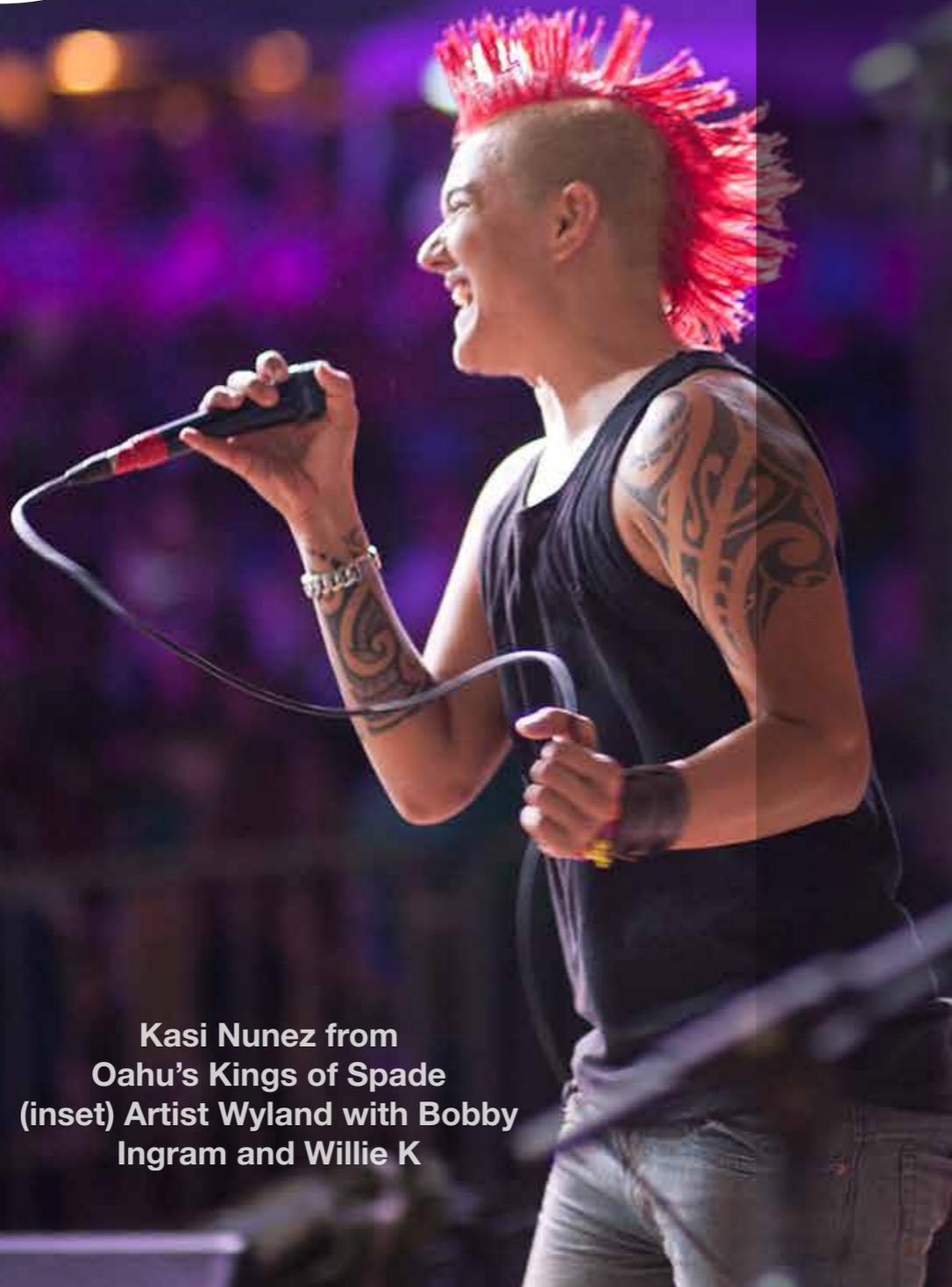




Sponsorship Opportunities

We have many sponsorship opportunities available for different budgets including...

- VIP ticket packages
- Commercials displayed on jumbo screens
- Logos displayed on jumbo screens
- Preferred seating and parking
- Meet and greet packages
- Banners on site
- Digital media advertising
- Radio advertising
- Logo placement on print media
- Logo placement on video/commercials
- Multiple ticket packages and more



Kasi Nunez from
Oahu's Kings of Spade
(inset) Artist Wyland with Bobby
Ingram and Willie K





Contact



JANUARY 9TH 2016 ★ MAUI



For more Bluesfest Information go to www.williekbluesfest.com

For more sponsorship information, contact Jessica Nakasone-Koki at jessnak@gmail.com

For general information, email williekbluesfest@gmail.com or call (808) 866-0668 or (808) 244-0799

