



wedtech maui

WEDTECH SUMMIT MAUI 2016 BRAND SPONSORSHIP DECK

Conference for Creating the Future of the Wedding Industry

Be a thought leader, forge connections, reach investors, and access the hotbed for tech + wedding innovation

Monday & Tuesday, Feb 22 - 23, 2016

The Royal Lahaina Resort

2780 Kekaa Drive, Maui, Hawaii 96761

Build key relationships by sponsoring the conference connecting:
wedding & hospitality professionals, tech startups & brands,
journalists, investors and thought leaders





WEDTECH SUMMIT IS

...The first-to-market wedding conference and community uniting big brands and startups, and the technology that drives this \$300 billion industry.

WEDTECH SUMMIT SERVES

WedTech Summit [WTS] conferences + community provides the largest access point to the wedding and wedtech-market by uniting the most influential players in the space. www.wedtechsummit.com

WEDTECH SUMMIT WHO

WTS is led by thought leaders, publishers, developers, rainmakers, startups, and technologists inside and surrounding the retail wedding and technology space.

WEDTECH SUMMIT HOW

WTS conferences provide the access point to the wedding + tech markets by uniting: wedding vendors, brands, influencers, technologies, and the startups pivoting the industry. WTS provides a deal-making environment for breaking into the lucrative \$300B global wedding space. WTS has already proven itself in San Francisco. The glorious Royal Lahaina in Maui is our next locale where we will plant our flag.

WEDTECH SUMMIT WHERE

Maui is a naturally ideal host destination for the first and hottest conference in the wedtech space, as Hawaii is a top destination for weddings, honeymoons, and romance travel. Hawaii is also the global hub of the Pacific and the gateway between the Asia Pacific market and the mainland. Local businesses, venues, transportation and travel providers, apparel, purchased experience vendors, as well as dining and catering providers will be educated and inspired in a deal making environment by the panelists, apps, platforms, personalities and ideas brought forth by WTS.





WTS Creates Value by Joining Wedding Vendors + Brands Aggregating a Dynamic Community

WTS provides massive value for wedding vendors, by showcasing influential partners for brand expansion in every targeted direction: B2B + B2C.

WTS provide value attractive to industry vendors, offering:

- Expert panels for building their businesses & marketing
- Knowledge about and access to the newest technology solutions + offerings
- A dynamic, curated and aggregated community for forging valuable partnerships with their fellow vendors, venues, brands, press, and technology startups.

WTS Introduces Cutting Edge Startups + Pivoting Brands

- Startups innovating how the most successful wedding vendors run their businesses
- Startups that help brides+grooms/brides+brides/grooms+grooms handle every piece of their wedding plans, and find the best technologies, vendors and choices for their weddings
- Startups from complementary verticals that benefit from a greater reach into the wedding market (food, spirits, travel, hospitality)
- Retail, hospitality, spirits, and travel brands who seek to find the fastest, most efficient ways to implement brand amplification and penetrate the wedding market.
- Hospitality brands seeking the latest tools and technologies for managing room inventory, filling seats in restaurants, and managing 'Destination Weddings' — making purchased experiences over gifts critical.
- Payment and finance brands seeking to innovate 'just in time' payment solutions (Square, Bitcoin, etc...).
- Organizations seeking to update and optimize back office processes with tools such as Freshbooks, Zenpayroll and others

Our next conference **WedTech Summit Maui 2016** will be on **Feb. 22-23 2016** at the **Royal Lahaina, Maui, Hawaii**. We're setting the stage for a dynamic, high-level business event with a focus on networking and content. Deals will be made, startups will get their wings, and the wed-space will pivot.

- See more at: wedtechsummit.com



WEDTECH SUMMIT MAUI

- Two Days
- Two Keynotes Panels
- 30 Speakers + 4 Moderators
- 350 - 400 Attendees
- Access to the exclusive VIP Party at Fleetwoods on Front St.

HAWAII TOURISM AUTHORITY

570,811 visited Hawaii for their Honeymoon
(73.8% first time visitors)

119,173 visited Hawaii specifically to get married
(49.8% first time visitors)

WEDDINGREPORT.COM FOR HAWAII

Number of Weddings -- 24,595
Average Wedding Cost -- \$36,809
Market Value -- \$905 Million
Average Number of Guests -- 124 - 134



WEDTECH SUMMIT BRINGS VALUE FOR YOUR BRAND:

- Expected attendees of 400 - 450 including tech and wedding leaders.
- Deal making environment that helps you build partnerships for new opportunities, new business alliances, and new revenue partnerships.
- Enjoy the fun, culture, and beauty of Maui - go on activities that reflect Maui's cultures, while connecting with influencers and peers, and access new opportunities.

- See more at: wedtechsummit.com

Past Speakers from WedTech Summit San Francisco 2015:



David Adler
CEO and Founder of BizBash



Vivian Hernandez
Marketing Manager at Wix.com



Brian Zisk
Creator of SF Music Tech & Future of Money and Technology Summit



Shadiah Sigala
CoFounder of HoneyBook



Elisa Camahort
SR. VP Community Content & Events
She Knows Media/Blog Her



Nancy Hayes
Manager Director of Golden Seeds



Bob Gilbreath
Pres. & Co-founder of Ahalogy



Tito Chowdhury
Executive Director of FashionXT



2016 PROGRAM PANELS

DAY 1

Event Planning Apps + Hacks

The 'M' Word, Money - *How to Handle It, Take it, Make it*

InspirAction - *Find Clients with Online Marketplaces*

Raising Capital - *Tips + Tricks to get Funded*

Playing in the International Marketplace - *Strategies to Attract New Markets*

Future Fashion - *Wearables + Beyond*

SnapStreamScope Workshop - *Video Marketing Workshop*

Documenting Your Day & Social Photography

How to Reach Media + Tell Your Brand Story

Future of Wedding Music

Honeymoon Hacks - *Standout Apps, Shortcuts + Hacks*

New Ways to Gift + Purchased Experiences

Pinstabook Workshop - *The Formula*

Future of Weddings - *Wed Trends for the Digitally 'Engaged' + Industry*

Booze Trends + Tastings

DAY 2

Publishing Hacks — *The Print vs. Digital Mix*

Social Media Hacks for Biz — *Beat the Social Media Beast for Small Biz*

Food Trends — *Future of Food + Booze in the Digital Ecosystem*

Coffee Break — *Deal Making Lounge w/ all influencers*

Travel Hacks — *Hospitality, Transportation, Dining*

WedPro Back Office Hacks — *Apps + Platforms that Free You*

Reputation + Results + Expertise — *Online Presence + Amplification*

Getting Viral Press — *Digital Tools + Strategies*

Networking Mixer in the Expo Room — *Deal Making + Music + Mai Tais*



BECOME A WEDTECH SUMMIT PARTNER:

To learn more about how you can be involved with WedTech Summit Maui, contact us at:

Carolyn Gerin - 415.570.3879 - carolyn@wedtechsummit.com

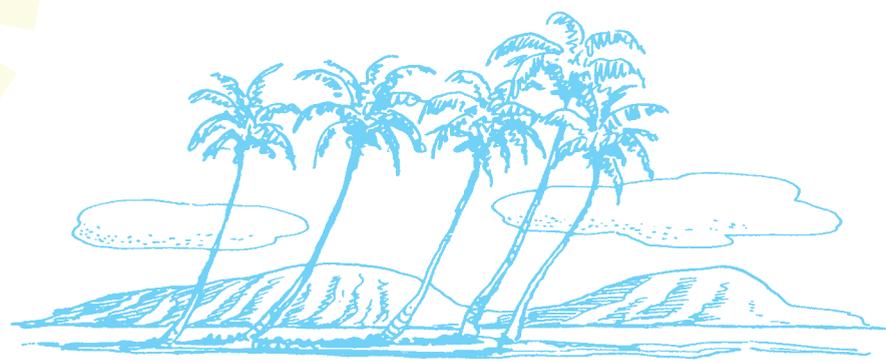


WEDTECH SUMMIT PARTNERS:

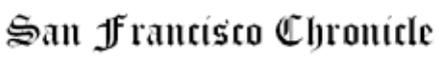


2016 WEDTECH SUMMIT OFFICIAL CONFERENCE APP





WEDTECH SUMMIT PRESS & MEDIA PARTNERS:



SOCIAL MEDIA MANAGEMENT BY





SPONSORSHIP PACKAGES



EARLY STAGE COMPANY PACKAGE — \$3,000

- Your logo will be displayed on signage at the conference
- Your logo and links on website.
- 50 word description of your company/organization on the website
- Access to the VIP Pre-Event (Feb. 21, Private Party at Fleetwoods on Front St.)
- High-top table at the Exhibitor Space with table and internet access (Optional)
- 30 second video elevator pitch will be filmed on Maui about your company
- 3 Multi-Day Conference Passes

GOLD LEVEL PACKAGE — \$5,000

- Your logo will be displayed on signage at the conference
- Your logo and links on the website and in emails
- Inclusion in all print, digital media and streamed video
- Local Radio Shoutouts and Social Media Shoutouts
- 75 word description of your company/organization on the website
- Access to the VIP Pre-Event (Feb. 21, Private Party at Fleetwoods on Front St.)
- 6 foot table at the Exhibitor Space with internet access (Optional)
- 5 Multi-Day Conference Passes



SPONSORSHIP PACKAGES



PLATINUM LEVEL PACKAGE — \$15,000

All Benefits of Gold Level and Includes:

- More prominent branding with a 100 word description on site
- 5 minute demo, presentation, or a panelist slot (pending approval)
- Your brand banner proudly displayed at Keynote Panel Area
- Your branding as a sponsor at the After Party (Wed Zeppelin - Mixer)
- 6 Multi-Day Conference Passes
- 2 Nights stay at the Royal Lahaina Resort for one room

DIAMOND LEVEL PACKAGE — \$25,000

All Benefits of Gold Level and Includes:

- The most prominent branding with a 200 word description on site
- 15 minute demo, presentation, or a panelist slot (pending approval)
- The most prominent exhibitor space locations
- Your branding as a sponsor at the Official VIP Party and After Party (Wed Zeppelin - Mixer)
- Listed a industry partner and title sponsor on all event related collateral
- Receive a booth and signage at the event
- 10 Multi-Day Conference Passes
- 2 Nights stay at the Royal Lahaina Resort for one room



CONTACT US TO GET YOUR EXPO TABLE AT THE BEAUTIFUL ROYAL LAHAINA HOTEL

DEAL MAKING LOUNGE

Our signature 'Deal Making Lounge' is where attendees, press, speakers and sponsors can relax in between sessions, have one-on-one conversations, make deals with influencers, and enjoy coffee service — flanked by sponsor booths. Why do sponsors love this? A steady stream of attendees will flow into the lounge throughout the day, and the opportunities to connect with speakers, other sponsors, press and attendees is guaranteed. People need coffee, they need to chill out, they need to have offline conversations, and your booth is right there. Way to work it!

Carolyn Gerin - 415.570.3879 - carolyn@wedtechsummit.com



connect at #WedTech

